

VitalPBX Partner: Social Media Visuals Guide (30 Days)

Use these prompts with AI image generators (Midjourney, DALL-E 3, etc.) to create unique visuals for every post in your calendar.

Day 1: The "Per-User" Pricing Trap

Visual Concept: Crowded highway vs. Fast lane.

Art Description: A split-screen comparison. Left: Traffic jam of grey cars ("Old Way"). Right: Clean, fast highway with green cars ("VitalPBX Way"). Isometric style.

AI Prompt: "A split screen comparison image. Left side: A chaotic, jammed highway full of identical grey cars, labeled 'Old Way'. Right side: A futuristic, clean, fast highway with efficient bright green cars moving smoothly, labeled 'VitalPBX Way'. Isometric 3D style, clean business technology aesthetic, soft lighting, 16:9 aspect ratio."

Day 2: Remote Work Reality

Visual Concept: Working from a coffee shop.

Art Description: A professional woman productive in a coffee shop, holding a smartphone with a business app. Warm lighting.

AI Prompt: "A professional woman sitting at a bright, modern coffee shop window. She is happy, holding a smartphone that displays a business interface. On the table is a laptop and a latte. Sunlight streaming in. Shallow depth of field focusing on the person. High quality photography style."

Day 3: Poll - Work Style

Visual Concept: (Use Platform's Native Poll Feature)

Note: No image needed. The poll interface is the visual.

Day 4: The Security Risk

Visual Concept: Digital shield protecting phone.

Art Description: A VoIP desk phone behind a glowing blue/green energy shield. Dark, abstract cyber background.

AI Prompt: "A high-tech digital shield made of glowing blue and green data streams, protecting a modern office desk phone. The background is a dark, abstract cyber-security network. Cinematic lighting, photorealistic, 4k, trustworthy and secure atmosphere."

Day 5: The Demo Offer

Visual Concept: Sleek dashboard on multiple devices.

Art Description: VitalPBX interface shown on a laptop, tablet, and phone floating in a clean white space.

AI Prompt: "A mockup of a unified communications interface displayed across a laptop, a tablet, and a smartphone. The screens show video calls, chat bubbles, and graphs. The devices are floating in a clean, white studio space. Tech product mockup style, sleek, modern, minimal."

Day 6: Quick Tip - IVR

Visual Concept: Close up of a friendly receptionist smiling.

Art Description: A warm, inviting image of a receptionist wearing a headset, representing the "human" feel of a good IVR.

AI Prompt: "Close up portrait of a friendly receptionist wearing a professional headset, smiling warmly. Soft, blurry office background. Bright, welcoming lighting. Corporate photography style."

Day 7: Did You Know? - HD Voice

Visual Concept: Sound wave graphic comparison (Fuzzy vs Crisp).

Art Description: A graphic showing a "fuzzy/jagged" sound wave (labeled 'Standard') transforming into a "smooth/glowing" wave (labeled 'HD Voice').

AI Prompt: "A minimalist graphic of two sound waves. The top one is jagged, grey, and dusty. The bottom one is smooth, flowing, and glowing neon blue. Dark background. Abstract technology art style."

Day 8: The SIP Trunk Explainer

Visual Concept: Fiber optic replacing copper wire.

Art Description: A hand unplugging old copper wire and plugging in a glowing fiber optic cable.

AI Prompt: "Close up detailed shot of a hand unplugging an old, dusty, copper telephone wire and plugging in a glowing, futuristic fiber optic cable. The cable pulses with blue digital light. Symbolizing an upgrade to modern technology. Macro photography style, sharp details."

Day 9: The Migration Myth

Visual Concept: Bridge crossing a canyon.

Art Description: A business person walking safely across a glowing bridge from a dark cliff to a bright one.

AI Prompt: "A futuristic bridge connecting two cliffs. A business person is walking calmly across it. The bridge is stable and glowing green. Below is a safe, misty canyon. The sky is clear blue. Symbolizing a safe and easy transition. Minimalist vector art style, flat design, corporate colors."

Day 10: Unified Comms

Visual Concept: One screen replacing 5 apps icons.

Art Description: A laptop screen absorbing 5 flying app icons (mail, chat, video, phone, files) into one central dashboard.

AI Prompt: "A central laptop screen glowing with a unified dashboard. Five colorful app icons (email, chat, video, phone, files) are flying into the screen and merging into it. Clean, white background. 3D illustration style, vibrant colors."

Day 11: Poll – Communication

Visual Concept: (Use Platform's Native Poll Feature)

Day 12: The Audit Offer

Visual Concept: Scissors cutting a receipt.

Art Description: Silver scissors cutting a long paper receipt with a dollar sign.

AI Prompt: "A pair of silver scissors cutting through a long paper receipt. The receipt has a dollar sign on it. The background is a clean, professional office desk surface. Bright lighting. Symbolizing cutting costs. 3D render style."

Day 13: Productivity Hack

Visual Concept: Clock turning back time.

Art Description: A modern wall clock with the hands spinning backward, with magical dust/sparkles, representing gained time.

AI Prompt: "A modern, minimalist wall clock on a clean office wall. The hands are spinning counter-clockwise, leaving a trail of magical gold sparkles. Symbolizing reclaiming time. Conceptual photography style."

Day 14: Team Spotlight

Visual Concept: Team photo in server room or office.

Art Description: A group photo of your actual team. If using AI, generate a friendly group of IT pros.

AI Prompt: "A group of 3 diverse IT professionals standing confidently in a modern server room with blue LED lights in the background. They are smiling, wearing business casual. Professional, trustworthy atmosphere. High resolution photo."

Day 15: Call Center Features

Visual Concept: Small shop with 'Enterprise' shadow.

Art Description: A small mom-and-pop storefront casting a shadow that looks like a huge skyscraper.

AI Prompt: "A cute, small brick storefront on a sunny street. It casts a shadow on the ground, but the shadow is shaped like a massive, powerful skyscraper. Symbolizing big business power for small business. Creative conceptual art."

Day 16: Local Partner Value

Visual Concept: Handshake in modern office.

Art Description: Two professionals shaking hands, warm lighting, trust.

AI Prompt: "Two professionals shaking hands in a modern, glass-walled office. One is wearing

a shirt with a subtle green logo. Warm, golden hour lighting. Genuine smiles. Represents partnership and trust. Corporate stock photography style, high resolution."

Day 17: CRM Integration

Visual Concept: Puzzle pieces connecting (Phone + CRM).

Art Description: Two 3D puzzle pieces locking together perfectly. One has a phone icon, the other a database icon.

AI Prompt: "Two glossy 3D puzzle pieces locking together perfectly in mid-air. One piece is blue with a white phone icon. The other is orange with a white database icon. Clean white background. High-end 3D render."

Day 18: Mobile App

Visual Concept: Smartphone showing VitXi app interface.

Art Description: A hand holding a smartphone with a professional VoIP app interface on screen, blurred city background.

AI Prompt: "A first-person view of a hand holding a modern smartphone. The screen displays a clean, blue and white business phone app interface with a dial pad and contact list. Background is a blurred, busy city street. Shallow depth of field."

Day 19: Demo Offer - Repost

Visual Concept: Sleek dashboard on multiple devices. (Reuse Day 5 image or generate variant)

AI Prompt: "Same as Day 5, but maybe from a different angle, like a top-down view of a desk with the devices laid out."

Day 20: Question - Frustrations

Visual Concept: Frustrated person looking at old phone.

Art Description: An office worker looking annoyed at an old, beige, tangled desk phone.

AI Prompt: "An office worker looking comically frustrated at an ancient, beige, tangled landline phone on their desk. They are holding the receiver away from their ear. Humorous corporate stock photo style."

Day 21: Cloud vs On-Prem

Visual Concept: Scale weighing Cloud vs Server icon.

Art Description: A traditional balance scale. One side has a fluffy cloud, the other a server rack. They are perfectly balanced.

AI Prompt: "A gold balance scale sitting on a wooden table. On the left pan is a fluffy white 3D cloud. On the right pan is a black server tower. They are perfectly balanced. Dark background with spotlight. 3D render."

Day 22: Per-User Pricing - Angle 2

Visual Concept: Growing plant breaking through pot.

Art Description: A strong green plant growing so fast it is cracking its small pot, but

continuing to grow upwards.

AI Prompt: "A vibrant green plant growing rapidly, breaking through a small ceramic pot. The roots are strong. Symbolizing unconstrained growth. Bright, natural lighting. Macro photography."

Day 23: Video Conferencing

Visual Concept: Video call grid on laptop screen.

Art Description: A laptop screen showing a happy team on a video grid. No logos of Zoom/Teams, just the grid.

AI Prompt: "A laptop screen displaying a 3x3 grid video conference. Diverse team members are smiling and waving. The laptop is on a wooden desk with a notebook. Warm, inviting office lighting. Stock photo style."

Day 24: Poll - Security

Visual Concept: (Use Platform's Native Poll Feature)

Day 25: Reporting & Analytics

Visual Concept: Dashboard with clear, colorful charts.

Art Description: A close up of a computer monitor showing beautiful, colorful bar charts and line graphs on a dark mode dashboard.

AI Prompt: "Close up shot of a computer monitor displaying a sophisticated business analytics dashboard in dark mode. Glowing neon bar charts, line graphs, and pie charts. Sharp focus on the data. High-tech vibe."

Day 26: Audit Offer - Last Call

Visual Concept: Scissors cutting a receipt. (Reuse Day 12 image or generate variant)

AI Prompt: "Same as Day 12, but perhaps the receipt is red this time, or the scissors are gold."

Day 27: Hardware Freedom

Visual Concept: Array of different IP phone brands.

Art Description: A lineup of 3 distinct looking IP phones (different shapes/brands) sitting side-by-side on a desk.

AI Prompt: "A lineup of three different modern VoIP desk phones sitting side-by-side on a white desk. They have distinct designs. Soft, studio lighting. Product photography style."

Day 28: Success Story

Visual Concept: Photo of happy client or case study graphic.

Note: Use a real photo if possible. If not:

AI Prompt: "A small business owner standing proudly in front of their shop or office, crossing their arms and smiling. They look successful and relieved. Natural lighting."

Day 29: VitalPBX Benefits

Visual Concept: Checklist of benefits on clipboard.

Art Description: A clipboard with a paper checklist. 4 items are checked off with a green marker.

AI Prompt: "A wooden clipboard with a white paper checklist lying on a desk. Four items on the list have big, bright green checkmarks next to them. A green marker pen is lying next to it. Top-down view."

Day 30: Final CTA

Visual Concept: Open door or 'Welcome' sign.

Art Description: An open door leading to a bright, promising light or a modern office interior.

AI Prompt: "A slightly open door leading into a bright, modern, inviting office space. Light is spilling out from the room. Symbolizing an open invitation. Architectural photography style."